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## LESHELLE SMITH JOINS SKELLY AND LOY'S MARKETING DEPARTMENT



HARRISBURG, PA - April 4, 2019 - Ms. LeShelle Smith is an experienced Marketing Specialist who recently joined Skelly and Loy's Marketing Department.

In her role as Marketing Specialist, Ms. Smith is responsible for graphics coordination, including preparation of brochures, charts, exhibit materials, and specialized collateral materials. She assists with development of special marketing and public relations programs, development of communications/media plans, and ensuring that the website is current and consistent. She will perform market research as necessary and assist in proposal preparation (create project descriptions, company service sheets, etc.)

Ms. Smith has experience with drafting newsletters, blog posts, managing social media, email marketing, and website administration. She graduated from Elizabethtown College with a degree in Corporate Communications, and is a member of Leadership Harrisburg, Class of 2014.

Now in its 50th year, [Skelly and Loy](http://www.skellyandloy.com) is an engineering-environmental consulting firm serving public and private sector clients from six Mid-Atlantic offices. Our services include civil, environmental, and mining engineering and permitting activities; National Environmental Policy Act (NEPA) compliance studies; natural resource management and protection; hazardous waste and industrial hygiene studies and remediation planning; and cultural resource studies and documentation.

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